CTE
Career & Technical Education

Graphic Design 3 & 4
Scope & Sequence: Year 2

TUCSON UNIFIED

51% of the entire program will be conducted in a lab setting. The lab

Semester 1		Semester 2	
Quarter 1	**Quarter 2**	**Quarter 3**	**Quarter 4**
Portfolio Building			

Portfolio Building

Build and maintain a professional print and/or digital portfolio

Technical Standards: 1.0, 1.8, 1.9,3.0,
3.1-4, 7.0, 7.1-3, 7.6
Professional Standards: 1.0, 1A, 3.0, 3D,
4.0, 4B, C, E,5.0, 5A

Unit 5
Design Brief

Obtaining and passing information from client.

Research and review Client needs and specifications

Create Thumbnails

Develop Tight Roughs

Present Proposal to Client

Analyze Client Feedback

Revise and Edit Based on feedback

Technical Standards: 5.0, 5.3, 5.5, 6.0,
6.5, 7.0, 7.1-37.5, 7.6, 8.1-3, 8.6 1.2,9.1-2
Professional Standards: 9.0, 3D

Unit 6
Project

Create a design   Prof   r3

51% of the entire program will be conducted in a lab setting. The lab consists of hand-on learning projects and experiences where student will practice the necessary skills to complete the current unit study.